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Press Release



NMSC and CASL Team With ZoomReports

Effort will give clubs' coaches and members state of the art development tool

Cornelius, NC- October 1, 2009: North Meck Soccer Club (NMSC) and Capital Area Soccer Leagues (CASL), both of North Carolina, have teamed with ZoomReports for the 2009-2010 season. ZoomReports is a tool that helps coaches track their player's progress from season to season and more efficiently gives feedback on how players can improve. Players will be able to log in through the Internet to view their individual evaluations and monitor their improvement.

ZoomReports is a new concept that is quickly gaining acceptance across the country. Both North Meck Soccer Club and CASL have been integral in helping design the functionality of ZoomReports to best fit their evaluation needs. The development process has included other clubs throughout the United States and Canada.

"CASL strives to provide our membership with new and exciting ways to develop our players, says Rusty Scarborough, CASL Director of Classic Soccer. "We believe that working with Zoom Reports will help our coaches, players and parents have a more complete understanding of each players level of play through constant feedback from coaches and players. The new online system will help us provide a more accurate and up to date feedback, in a timely fashion. We look forward to tracking each players development with this new online system."

Thomas Finlay, Executive Director of NMSC echoes the enthusiasm. "We are excited to work with Zoom Reports in order to help facilitate player development at our club. The online system allows an excellent tracking mechanism for our players from year to year but more importantly it allows the player to receive direct feedback from our coaching staff. Moving forward we will look to implement this system as a key communication tool for coaching and player development at the club."

ZoomReports Co-Founder Tim Glowienka states that, "we are extremely proud that two of the top clubs in the U.S. are implementing our evaluation software in their curriculum. At ZoomReports, it's our mission to make the evaluation process faster and easier for coaches. That drives everything we do."

North Meck Soccer Club, founded in 1987 as a 501 501(c) (3) non-profit, is full service soccer club providing opportunities for players from 5 years of age through adulthood. Serving the entire Lake Norman and North Charlotte areas, NMSC's current membership exceeds 2,500. As a charter member of the United States Development Academy, their teams compete on a national level.

Capital Area Soccer League, founded in 1974 as a 501(c) (3) non-profit, serves the greater Raleigh area. With current membership exceeding 9,000, CASL provides soccer experiences at the youth, adult amateur and professional level. As a charter member of the United States Development Academy, their teams compete on a national level.

